

## **For Immediate Release**

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### **Single Touch Systems Inc. and NextGen Management LLC Partner to Deliver a Broad Range of Doctor-to-Patient Mobile Messaging to National Network of Physicians**

Jersey City, New Jersey – (December 15th, 2011) – Single Touch Systems Inc. (OTCBB: SITO), the technology based mobile media solutions provider that enables businesses, advertisers and brands to easily connect with customers through its patented technologies, today announced an agreement with NextGen Management LLC that will allow doctors in NextGen's ePrescribing network to deliver wellness-focused mobile medical compliance communications and branded content to their patients.

Utilizing Single Touch's proprietary messaging platform, NextGen's newest offering will be marketed to health care professionals under the brand name, **"Doctor's Communication Services"** (DCS). This service is designed to deliver a comprehensive range of patient-contact communiqués, including: Patient Scheduling; Appointment Reminders; e-Vouchers; e-Coupons; Medication Compliance Distribution Notices; and Manufacturer Product Launches.

The NextGen network consists of over 50,000 doctors who provide care to over 11 million active patients. The doctors in the network currently write over 6 million e-Prescriptions each month.

“Single Touch’s partnership with NextGen builds upon our considerable success in the vibrant health care arena, says James Orsini, Chief Executive Officer of Single Touch Systems. We have chosen to focus on this sector because the application of our technologies aligns so well with the communications needs of today’s health care practitioners, product manufacturers and service providers. In our partnership with NextGen, our technology is perfectly suited for supporting physician-driven patient contact. I’m very confident that NextGen’s latest offering will provide a better and richer patient experience,” Orsini notes.

“Making Single Touch’s messaging gateway available to NextGen’s network of doctors and participating pharmaceutical companies will help them reach patients with the critical information they need, when and where patients want. For Single Touch, this is a unique and exciting opportunity to become an integral part of the life-long health and wellness practices of millions of people.”

According to Ezra Hanz, Marketing Director of NextGen Management, the 23 year old physician-owned company maintains a finger-on-the-pulse of the day-to-day needs of medical practices throughout the country. Utilizing our intimate knowledge of this physician community and the company’s technological expertise, NextGen designs solutions to assist providers in dispensing the best medical care to their patients in the most cost efficient manner possible.

“Our new partnership with Single Touch Systems will allow us to help doctors and their support staff address many of the most challenging communications in the doctor-patient relationship,” says Hanz. “Through Single Touch’s efficient mobile media

solutions, NextGen Management will certainly reinforce its brand's standing as the Physician's Digital Trusted Space™."

### About Single Touch Systems Inc.

Single Touch Systems Inc. (SITO) is a technology based mobile solutions provider serving businesses, advertisers and brands. Through patented technologies and a modular, adaptable platform, SITO's multi-channel messaging gateway enables marketers to reach consumers on all types of connected devices, with information that engages interest, drives transactions and strengthens relationships and loyalty.

For more information about Single Touch Systems Inc visit:

[www.singletouch.net](http://www.singletouch.net)

For more information about NextGen Management LLC visit:

[www.dx-web.com](http://www.dx-web.com)

### **Caution Regarding Forward-Looking Statements**

This news release contains forward-looking statements that involve risks and uncertainties and reflect Single Touch's judgment as of the date of this release. These statements include those regarding strategy, growth and future operations. Actual events or results may differ from Single Touch's expectations. The risks and uncertainties include reliance on brand owners and wireless carriers, the possible need for additional capital, and operational and cultural changes associated with Board and senior management transitions, as well as other risks identified in Single Touch's most recent Form 10-K and Form 10-Q filings with the SEC. Single Touch disclaims any intent or obligation to update these forward-looking statements beyond the date of this press release, except as may be required by law.

